



MARKETING PROPOSAL



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CONCEPT



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ABOUT US



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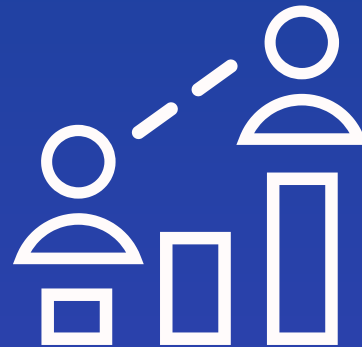
A MARKETING PROPOSAL IS A DETAILED PLAN THAT OUTLINES POTENTIAL ADVERTISING, MARKETING, AND BRAND AWARENESS EFFORTS FOR A PROSPECTIVE CLIENT'S BUSINESS. IT'S DRAFTED BY A MARKETING AGENCY OR IN-HOUSE MARKETERS AND ADDRESSED TO STAKEHOLDERS AT THE COMPANY.

GOALS AND OBJECTIVES

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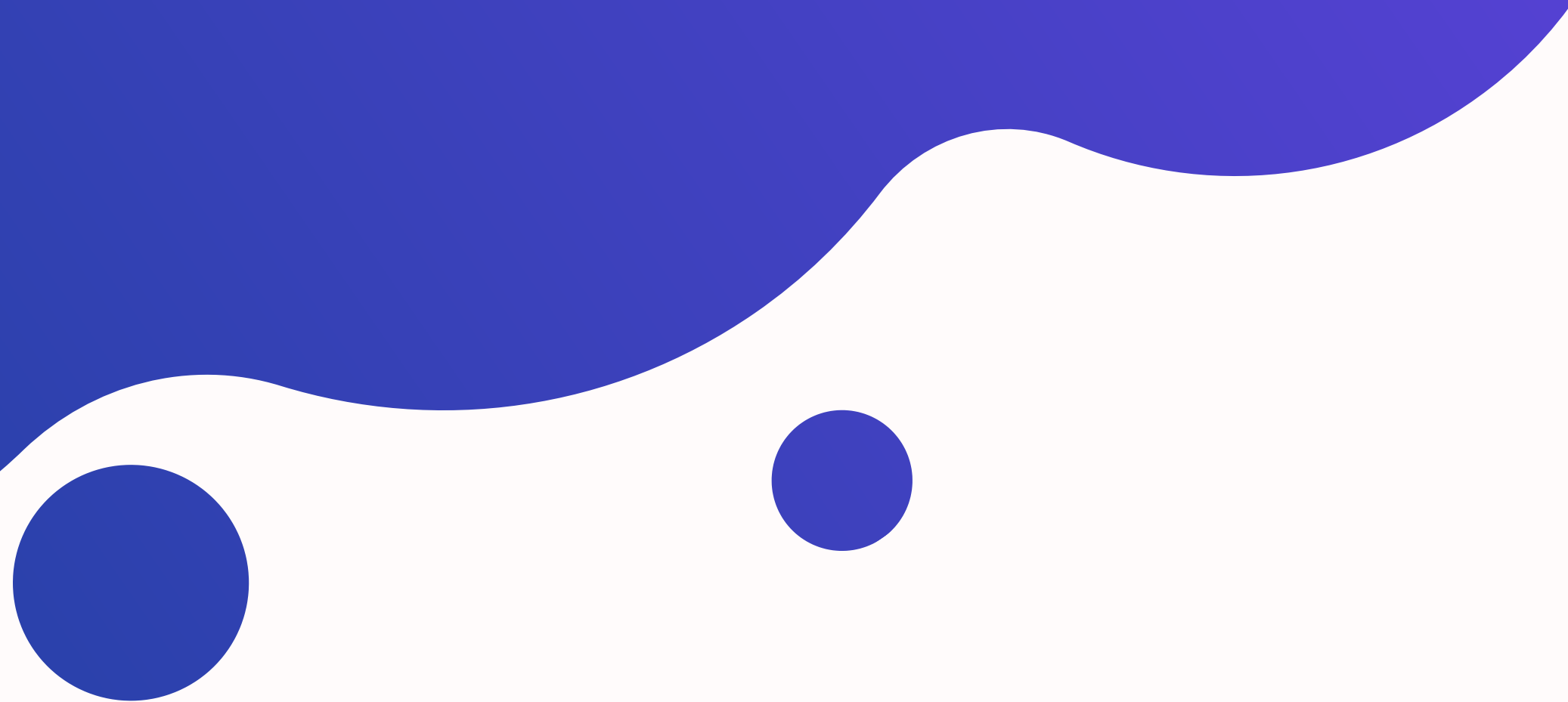
Objective n° 1



Objective n° 2



Objective n° 3



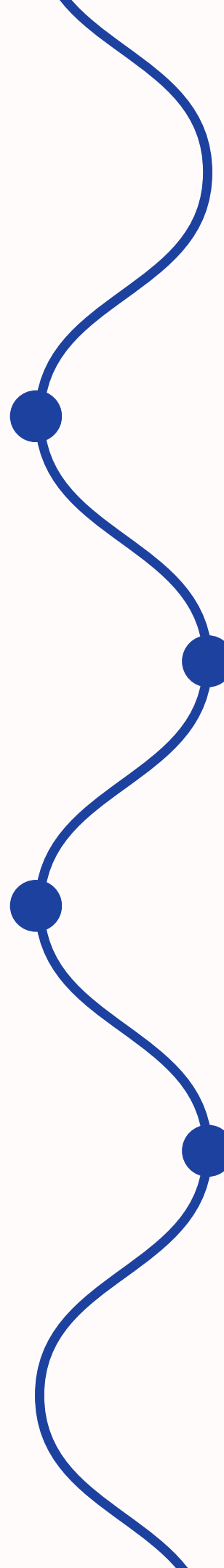
GOALS AND OBJECTIVES

- INCREASE BRAND AWARENESS: USE INFLUENCERS TO CREATE A MORE AUTHENTIC AND POPULAR BRAND.
- ACQUIRE NEW CUSTOMERS: UNDERSTAND THE NEEDS AND WANTS OF YOUR TARGET MARKET TO EFFECTIVELY TARGET YOUR ADVERTISING AND PROMOTIONAL EFFORTS.
- INCREASE WEBSITE TRAFFIC: CREATE A MARKETING STRATEGY TO ACHIEVE YOUR GOALS.
- ESTABLISH INDUSTRY AUTHORITY: USE COMPETITIVE ANALYSIS TO LEARN WHAT MAKES YOUR PRODUCT OR SERVICE UNIQUE.
- INCREASE CUSTOMER VALUE: CREATE A MARKETING STRATEGY TO ACHIEVE YOUR GOALS.
- BOOST BRAND ENGAGEMENT: CREATE A MARKETING STRATEGY TO ACHIEVE YOUR GOALS.
- INCREASE REVENUE: CREATE A MARKETING STRATEGY TO ACHIEVE YOUR GOALS.
- IMPROVE INTERNAL BRAND: CREATE A MARKETING STRATEGY TO ACHIEVE YOUR GOALS.



PROJECT TIMELINE

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PROFIT DURING THE QUARTER

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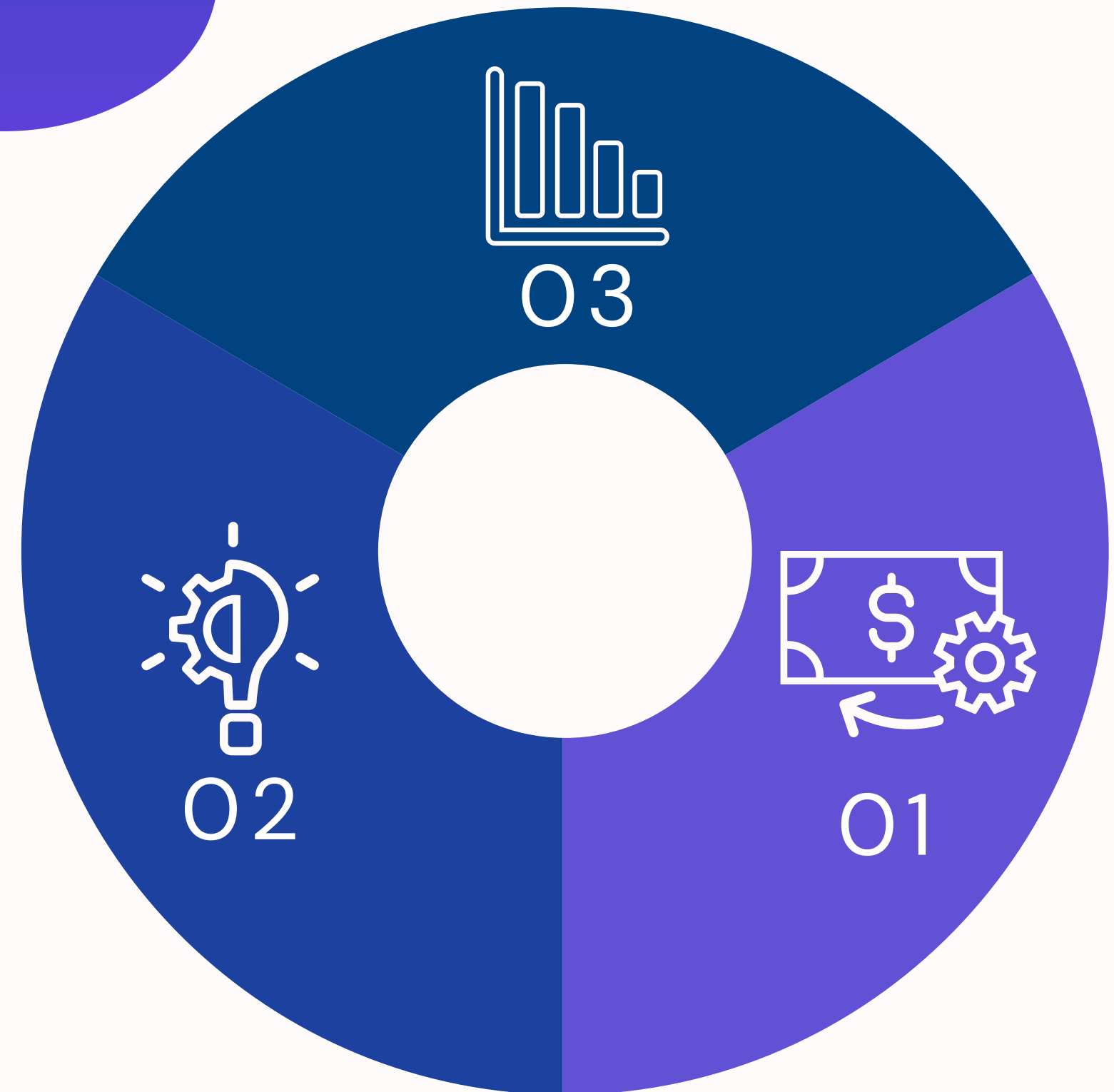
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STATISTICS

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OUR CLIENTS

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VALUES

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Mission

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vision

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OUR TEAM





**THANK
YOU**